RJR PROMOTION AUTHORIZATION

R. J. Reynolds is authorized to implement package and carton promotions at store level with Store Manager approval.

It is understood that all promoted RJR product must be merchandised in a temporary supplemental display during duration of program. Point-of-sale items to be incorporated per Chain guidelines/specifications.

RJR REPRESENTATIVES AUTHORIZED:
(please mark with an "X")

X	Pack/Ctn.Coupons	_____	Banners
_____	VPR's pd. at Store	_____	Window Signs
_____	VPR's pd. at Office	_____	Decals
_____	Premiums	_____	Store Sales

CHAIN NAME: Amoco Oil Company

CHAIN ID #: 0003-XX-XX

AUTHORIZED BY: Tim Graban

TITLE/DATE: Product Line Buyer

RJR CONTACT: Wayne Wesley 6/19/95

51853 3025

***Route to applicable RJR Field Sales Personnel**

* only Coupons NO premiums or value added.

This is your authorization to work Gap/Ceiling Strategy in ACA stores. Use coupons only! NO VPR's or Buydowns.

Source: https://www.industrydocuments.ucsf.edu/docs/ngln0000